

Message Text

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ACTION EUR-12

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LIMITED OFFICIAL USE BUCHAREST 3827

E.O. 11652: N/A
TAGS: EALR ETRD RO
SUBJ: RECENT TRENDS IN WESTERN TOURISM TO ROMANIA

1. TO OBTAIN INFORMATION ON ROMANIA'S HARD CURRENCY EARNINGS FROM TOURISM, COMATT CALLED ON MINISTRY OF TOURISM DIRECTOR GEORGE NICULESCU AND COUNSELOR MARIN POPA.
2. IN RESPONSE TO VARIOUS INQUIRIES THEY HAVE FOLLOWING INFORMATION: (A) WESTERN TOURISM TO ROMANIA DECLINED 11.1 PERCENT IN 1976 TO 560,000 VISITORS FROM 630,000 IN 1975. OUTLOOK FOR 1977 IS FOR A FURTHER DECLINE, MAINLY BECAUSE MARCH 4 EARTHQUAKE HAS CAUSED NUMEROUS GROUPS OF WESTERN TOURISTS TO CANCEL SCHEDULED VISITS TO ROMANIA. (B) AVERAGE WESTERN TOURIST STAYS TEN DAYS IN ROMANIA AND SPENDS ABOUT \$30 A DAY, EXCLUSIVE OF DOMESTIC AND INTERNATIONAL TRANSPORTATION COSTS. PROJECTING OUT ON A STRAIGHT LINE BASIS, THIS INDICATES THAT ROMANIAN HARD CURRENCY EARNINGS FROM TOURISM WAS AROUND \$168 MILLION IN 1976.
3. COMMENT: FIGURES GIVEN US BY MINISTRY OF TOURISM FOR 1975 AND 1976 HARD CURRENCY EARNINGS FROM WESTERN TOURISM ARE IN LINE WITH FIGURES GOR HAD GIVEN TO IMF EARLIER.
BARNES

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
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